



52nd MEN, 28th WOMEN (JUNIOR) & 11th YOUTH NATIONAL WEIGHTLIFTING CHAMPIONSHIP

22 - 26 February 2016
Patliputra Sports Complex, Patna, Bihar

BIHAR WEIGHTLIFTERS' ASSOCIATION

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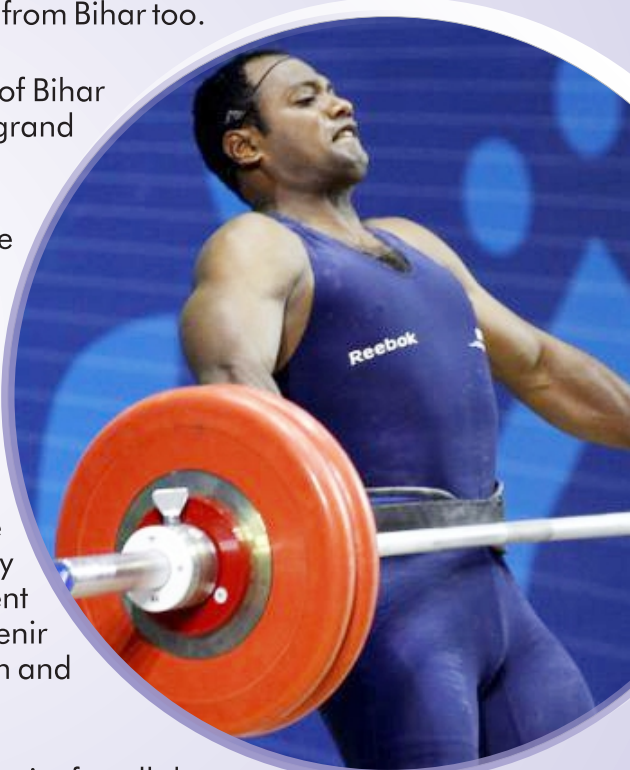
Our Indian athletes of different disciplines have been trying their level best to excel at International level and have brought laurels for the Country. Some of them have added feather in their cap also in different events. Weightlifting is an event where, with the efforts of Indian Weightlifting Federation, our Iron Men and Women have excelled at International level and bagged Medals in Asian Championship, Asian Games, Commonwealth Games and sometimes ago in Olympics too. It requires more efforts to reach the maximum. In this regard, and with a view to provide opportunity to promising talents of different states, Indian Weightlifting Federation has allotted 11th National Youth and 52nd Men & 28th Women Junior National Weightlifting Championships to Bihar Weightlifters' Association to achieve their goal and speed-up the production of future International Medalist from Bihar too.

Now it becomes the duty of one and all specially the people of Bihar to co-operate generously and make this Championship a grand success.

In the above National Weightlifting Championships more than 600 Iron Men and Women from all over the Country will be seen in action from 22nd to 26th February, 2016. The Championship will be organized in the Auditorium of Patliputra Sports Complex, Patna and steps have been taken for the live telecast of this mega event for all the five days.

We are going to publishing a colorful and attractive "Souvenir" on this occasion. Some copies would be carried by the participants and some volumes would be sent to different associations within and outside the state. Other than Souvenir there will be a good space for hoarding inside the Auditorium and Sports Complex too.

We are confident that this occasion provides good opportunity for all the business houses and service providers to propagate their product and services by releasing advertisement orders for publication in this Souvenir.



We hope that you will come forward generously to avail this opportunity and supporting cause of development of Sports in the State of Bihar, particularly this Iron Game.

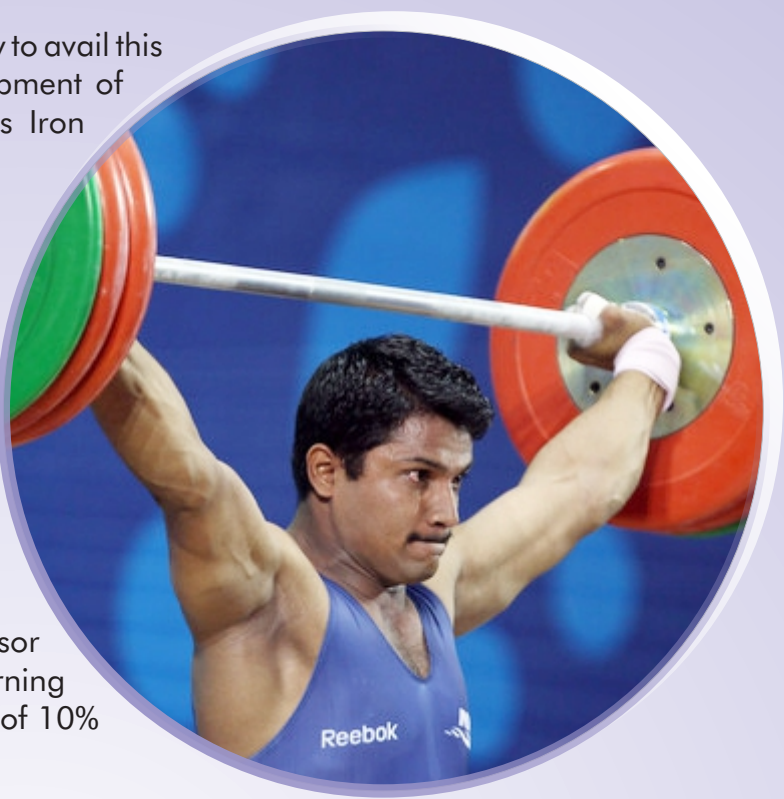
Sponsorship Opportunities

1. **Title Sponsor** : The Championship could be named after the main Sponsor and their logo will be carried in all releases concerning the Championship, letter heads, and Conferences with availability of 25/% of the hoarding Space inside the Auditorium - -

Tariff -Rs.10,00,000/-

2. **Sponsor Partner**: Logo of the Sponsor Partner will be carried in all releases concerning Championship, Conferences with availability of 10% of the hoarding Space inside the Auditorium)

Tariff- Rs.5,00,000 /-



Hoardings: As per Size & Time (Contact 91 9939478785)

SOUVENIR

Technical Specification

Number of Copies : 5000 Size : 25cm x 20cm

Tariff

Back Cover Page	Rs.50,000/-
Back Inner Cover	Rs.40,000/-
Front Inner	Rs.40,000/-
Colour insertion full page	Rs.20,000/-
Black & white full page	Rs.10,000/-
Black & white half page	Rs. 6,000/-





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